

### Family Owned and Operated Like Your Pharmacy



Dear Valued Customer,

Do you consider your pharmacy a healthcare safety net for your community? That is exactly how independent community pharmacies were described in the 2020 National Community Pharmacists Association's (NCPA) annual digest report. Your pharmacy is a lifeline, particularly for the elderly and those in rural or underserved communities.

From 2010 to 2019, independent pharmacies grew 12.9%, while chain pharmacies grew only 0.2% due to several chain store closures.\* In 2019, independent pharmacies represented 35% of all retail pharmacies in the United States. After a year of lockdowns and pandemic fears, Americans are hungry for a personal, local connection. See why your community pharmacy is superior to chain store pharmacies.

\*The Pharmaceutical Care Management Association (PCMA)

Connect with us on LinkedIn to learn more about our products, team, and Midwestern values.



#### **Chain Store Pharmacies**

- The goal of chain store
  pharmacies is to fill the
  largest number of
  prescriptions in the shortest
  amount of time. Everyone is
  on a time limit.
- Long wait times lead to frustration. The Wall Street Journal reports the average

#### **Independent Pharmacies**

- The top benefit for all independent pharmacies is the quality customer service you provide. Having time to care for each individual's unique needs sets you apart.
- Decreased wait times. The Wall Street Journal stated one-third of independent

- wait time for a prescription was 45 minutes.
- These pharmacies are owned by large corporate entities with very little involvement in the local community.
- Little to no personal attention given to customers due to chain metrics requiring a certain number of prescriptions filled in a short amount of time.
- All pricing is standardized and designed to earn more profit for the corporation. Greater product volume doesn't have to mean increased prices, just another reason to buy wholesale.

- pharmacies filled orders in 10 minutes or less.
- Independently owned pharmacies mean the money customers pay stays in the local community.
- Being patient-centered means offering custom prescription orders, answering questions, personal relationships, and offering over-the-counter recommendations.
- Offer competitive pricing by purchasing from Ixthus Medical Supply where you pay up to 40% less.



An independent pharmacy like yours is special. Your needs and the needs of your customers with diabetes are unique. Your role in their ongoing care is essential as you help them navigate insulin management and educate them on controlling their diabetes for the best outcome.

You can encourage your customers to build strong relationships with their doctors regarding their individual care and the recommended prescriptions. As an independent pharmacist, you can assure your customers with diabetes that you are staying informed about advancements in diabetic care and improvements in the world of diabetic management and treatment.

We provide you with the confidence to know that you will be fully stocked and ready with the test strips, syringes, socks, and other supplies that help them manage their diabetes.

### In Stock, On Time. No Surprises.

View Product List

Ixthus Medical Supply is a family-owned and operated business serving the needs of independent pharmacies since 1968. Let us help you raise the awareness within your community to "Shop Local." We will work closely with your team to provide the diabetic supplies you need, on time and at a great price. Take advantage of our special pricing, up to 40% less than your Drug Wholesaler.

Great prices, timely service, and personal attention are just a phone call away.

How can we serve you?



Family Owned and Operated Like Your Pharmacy

www.lxthusMedical.com (262) 878-9008

# **Product Highlights**





# High Reimbursement Supplies

With over 30 million Americans living with diabetes, we know it's important for your pharmacy to have supplies readily available so you can best support your customers as they manage their diabetes.

Order Today



### **Diabetic Socks**

Foot care is vital to the management of diabetes. They keep feet dry, enhance blood circulation, and reduce the risk of a foot injury. Give your customers the most comfortable diabetic socks for less.



### **Diabetic Test Strips**

Your pharmacy needs to have diabetic supplies readily available to support your customers. Order diabetic test strips from an assortment of the most trusted brands. We guarantee competitive pricing and quick delivery.



Copyright © 2021 Ixthus Medical Supply, All rights reserved.

(262) 878-9008

www.ixthusmedical.com

Follow us on LinkedIn



Want to change how you receive these emails? You can <u>update your preferences</u> or <u>unsubscribe from this list</u>.

